

CORPORATE COMMS BUREAU

YOUR ONE STOP COMMS SHOP





www.ovacgroup.com

INTRODUCTION

You don't need a full time employee to manage your communications.

Our bespoke Comms Bureau services offers exceptional value for professional communications services on a monthly retainer to help you...

Save

on employee costs and overheads

Manage cash flows

with a fixed cost to services

Access professional support

as required and in line with your business needs

PERFECT FOR



Small businesses with limited corporate communication needs.



Departments who need adhoc comms support.



Comms teams who need temporary resource support.

SERVICE BUREAU OFFERS



BRONZE

- Consultation services
- Message planner
- Broadcast delivery

£1,500 P/M

SILVER

- Consultation services
- Channels management
- Comms toolkit
- Drumbeat messaging

VER

Consultation services

GOLD

- Comms strategy
- Channels management
- Comms toolkit
- On-call support
- Media support
- Drumbeat delivery
- Message planner

£2,500 P/M

£3,500 P/M

ONE-OFF SERVICES

Change management

- Outsourcing the change management of your project has the distinct advantage of bringing neutrality to the change initiatives.
- We use the Prosci methodology on change strategy and enabling change resulting in the adoption of new behaviours and mindsets by individuals and teams.



Project management

- Some clients need help with one-off projects like a new website, brochure, promoting product launches or employee awards.
- Our expertise in marketing communications and our network of suppliers in graphic design, photography and printing makes us well placed to project manage all your communication activities.
- Our PR services will help you determine if you have a newsworthy story. We will work with you to write a media release, identify the best news outlet to distribute it to and maintain a clippings file for you to measure the success of the campaign.



Training and coaching

 Our communications training courses are tailored for every organisation, from one-on-one interview coaching for senior spokespeople to group courses. Our sessions are run by expert specialists with relevant experience.



enquiries@ovacgroup.com

WHY US?

We maintain a relentless focus on outcomes beyond cost reduction, with a proven track record of results.

FASTER MERGER INTEGRATION

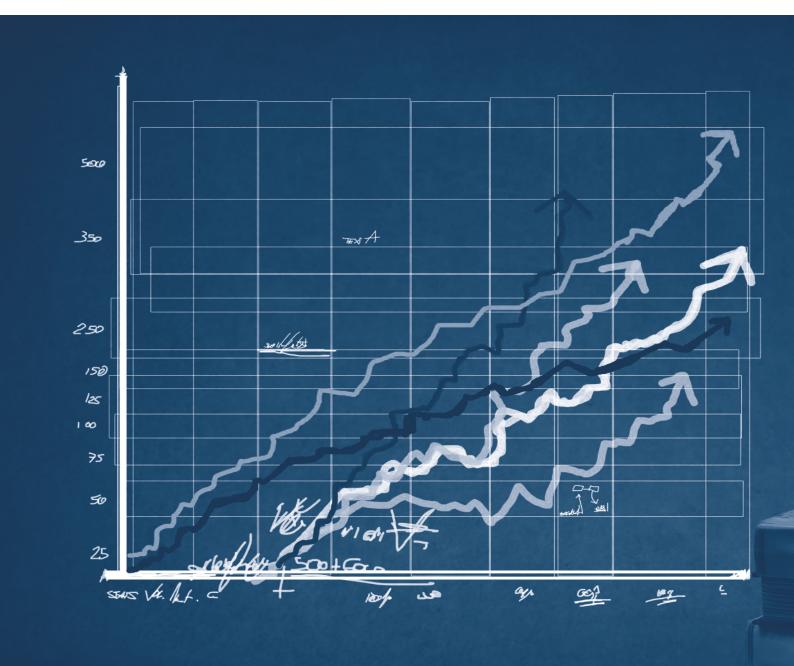
MORE EFFECTIVE CULTURE CHANGE

HIGHER LEVELS OF WORKFORCE ENGAGEMENT

IMPROVED EMPLOYEE
RETENTION AND
PRODUCTIVITY

5 BETTER ADAPTABILITY
TO NEW SYSTEMS AND
PROCESSES

RESULTS

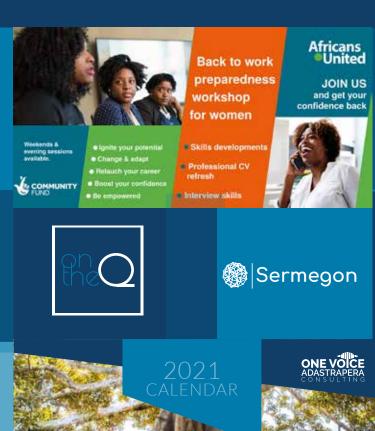


Our results are enabled by our global infrastructure and extensive experience

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Samples of some of our work





OVAC GROUP ... YOUR PRAGMATIC PARTNER







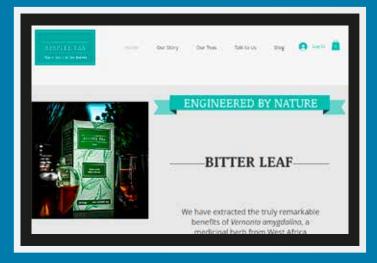


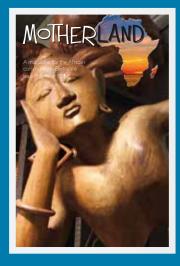


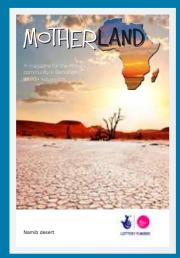


























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